



Sunday, May 23rd, 2021
ONLINE for the First Time!

SPONSORSHIP OPPORTUNITIES

The 3rd installment of the MTL YA FEST is coming! We are the first annual young adult author's festival in Montreal. Launched by the Jewish Public Library's Youth Space, our objective is to host an event where young adults can engage with favourite authors about their favourite books, as well as be inspired and motivated to pursue their passions for reading and writing.

MTL YA FEST offers sponsors visibility to hundreds of local young adult attendees as well as to numerous others who follow the event online and on social media. As the festival is organized by volunteers and the JPL, funds go directly to support elements of the event itself.

Sponsorship level classification can be given in cash or in-kind as raffles, products or other help to the festival.

These categories are meant as structured guidelines. We are open to tailoring your sponsorship, please don't hesitate to contact us to discuss available options.

All donations can be either cash OR in kind (raffle prizes or services).

GOLD SPONSOR \$5000

- Premium placement
 - MTL YA Fest website home page and sponsor page
 - www.mtlyafest.com
 - 3 x per month mentions on the MTL YA Fest Facebook, Twitter & Instagram
 - All MTL YA Fest promotional material
- Cover page placement on Event Program Book
- Verbal acknowledgement during introductory and closing remarks
- 10 complimentary tickets to the festival

SILVER SPONSOR - \$2500

- Second tier placement
 - MTL YA Fest website sponsor page
 - MTL YA Fest promotional material
 - Sponsor page of the Event Program book
- 5 complimentary tickets to the festival
- Social Media posts - 1x month for 2 months leading up to the event on all platforms

BRONZE SPONSOR - \$1000

- MTL YA Fest website sponsor page
- Sponsor page in Event Program Book
- 2 complimentary tickets to the festival

PANEL SPONSOR - \$500

- MTL YA Fest website sponsor page
- Logo next to panel listing in Event Program Book Schedule and online
- Verbal acknowledgement at the start end conclusion of the panel

VENDOR SPONSOR - \$150

Vendor status allows access to selling your merchandise through our website in the months prior to the event. A discount code must be set up for festival participants.

We look forward to working with you!
Contact: maria.ressina@jplmontreal.org